Date:26/June/2016

To,

Federation of Electrical Entrepreneur of Nepal

Dear Sir,

Thank you for the opportunity to provide you with the following quotation. Please review the estimate this documents for your website designs and development and web application design and development i.e. Online Stalls Booking System. (Price based on Nepalese Currency).

PURPOSE OF WEBSITE and WEB APPLICATION

Your website will serve as the focal point of your global entry as **Electro tech 2016.** We guarantee that our company will work to the best of our programmer abilities to help you to make your web Business successful. We want you to be totally delighted with your new website and web application.

Thank you for giving us the opportunity to quote on your new website and web application. If you have any questions about this quote, your new Website, or Online Stalls Booking System, please feel free to contact us.

Kind regards,

Er. Sagar Karki

Project Manager

Recent I.T. Solution and Research Center

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A: WEBSITE

What is website?
A website is a set of related web pages typically served as a single web domain. A website is hosted on at least one web server, accessible via a network such as the internet or private local area network through an internet address known as a uniform resource locator (URL). World Wide Web provides public accessibility in web information from every corner of the world. Virtual location on WWW, containing several subject or company related WebPages and data files accessible though browser.

Domain Registration and Hosting

➢ Register yourdomainname.com/org/net
➢ Hosting Space 1GB
➢ Database unlimited
➢ Email unlimited
➢ Auto responder unlimited
➢ Extend panel for client ftp details
➢ Bandwidth Unlimited

Note: Domain registration and hosting should be renewed yearly because it has one year validity. Renewal cost for .com/net/org is RS 5000. Websites will be renewed annually it is necessary.

Website Features

Front End Includes

1. Attractive template design
2. Website development
    a. About Us
    b. Main Slider
    c. News and Notice
    d. Information
    e. Supporter Slider
    f. Videos
    g. Photo Gallery
    h. Downloads
    i. Contact us (Google map, Emailing, Link with facebook, Twitter, Yourtube, Google + and other social medias)
    j. Visitors Registrations System

      k. Exhibitors Registration System
      l. Social media Integration

Back End Includes

1. Log in system for security
2. Website Content Management System (Add, Edit, Delete, Update)
3. Visitors Listing (Delete, View Detail)
4. Exhibitors Listing (Delete, View Detail)
5. Emailing System (Can email to Visitors or Exhibitors)
6. Filter Listing by year.

Standard Website Costs as per Your Requirement

1. You should expect the following recurring fees:

Total Domain & Hosting fee	5,000 /-	Annual (Renewal)

2. Design and Development Cost:

S.N.	Particulars	Total Cost (NPR)	Remarks(time duration)
1.	Website Design	6,000/-	5 days
2.	Website Development	11,000/-	7days
	Total Cost :	**17,000/-**	
	Total time:		**12 days**

Support and Minor maintenance will be Free of cost.

Note: Above Costs includes VAT

B: WEB APPLICATION (Online Stalls Booking System)

Features of Online Stalls Booking System

Front End Includes

1. Stalls Design of the Exhibition Hall
2. Stalls Type, Size , and Costs Display
3. Exhibitor Registration System
4. Stall Booking Function
5. Stall Booking Visualization System (Plain colour for Non booked Stall, Green Colour for Booking Pending Stalls and Red Colour for Booked Stalls)
6. Can't able to Book if there is no Exhibition
7. Integrated on Website

Back End Includes

1. Login system for Security
2. Stall Record System (Add, Edit, Delete)
3. Stall Type, Size and Cost Recording (Add, Edit, Delete)
4. Exhibitor Request Listing (Approve, Display Detail, Delete)
5. Auto Email to Registered Exhibitor on Approval
6. Exhibition On/Off, With Exhibition Date Adding System
7. Filter Exhibitor with Year
8. Integrated on website

Web Application Design and development Cost

S.N.	Particulars	Total Cost (NPR)	Remarks(time duration)
1.	Web Application Design	13,000/-	12 days
2.	Web Application Development and Testing	27,000/-	20days
	Total Cost :	**40,000/-**	
	Less : Discount	15,000/-	
	Total Cost After Discount:	**25,000/-**	
	Total time:		**32 days**

Support and minor Maintenance will be free of cost.

Note: Above cost doesn't include VAT

Importance of Websites and Web Application in Today's Business

Website is the one trustable mean of the information regarding the business. Web application is a online software which assists in the operations of the business. Today is the world of internet and information is accessible in the website in the internet. Following reasons show why you NEEDS a professional website and web application, no matter what size your business.

1. Your business will gain credibility

Today more and more customers use the internet to search for the products or services they need. Having a website, your business will gain credibility. Without website, potential customers will go to your competitors that do.

2. Website or web application saves your time and money

Website is one that has a public accessibility. Your customers and potential customers need not to go, visit and convince. Website can provide all information regarding your products and services. Web application provides operations assistance. It saves your time and money for your business. It is a very cost effective way to promote your business. With the help of online information, customers are able to get information regarding your products and services.

3. It will enable you to keep your customers informed

Think of your website as being your online brochure or catalogue. It is much easier and quicker to update information about your products and services on your website than in print materials. Website is effective way to deliver the information regarding the arrival of new products, upcoming events, special promotions or any special offers to the customers. Your website can provide current information and news.

4. It is always accessible

A website is available to both your regular and potential customers. It will provide 24/7/365 service to them with the convenience to reviewing your products and services when your store or office is closed. With today's busy lifestyles, website will be the great business point.

5. A website makes wider market

Whether you provide products or services, your website will provide alternative location to sell them. As a retailer, a website (ecommerce) is a great place to sell your products to wider market; even services can be made available globally.

6. It is a medium to demonstrate your portfolio and activities

No matter what types of business you are in, a website is a great place to demonstrate your work, portfolio, image gallery, as well as testimonials about your work. You can demonstrate what makes your business unique.

7. It improve customers service

Website is directly linked with regular and potential customers. This makes easy by including FAQs, adding articles and newsletters and answering the questions asked by all customers. These services help to built strong customers relations through information shared on the website.

8. Increase Sales and makes easy marketing

Website is one informatics platform that provides up to information regarding you to the potential and regular customers. This information helps to retain existing customers and attract potential customers towards your product and services. This ultimately leads to increase sales and market share.